



THOUGHTFUL +
CREATIVE MOMENT

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SMAD 408
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Final System Walkthrough Document
Roommagnet





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SITE GOALS

Roommagnet provides a platform that melds the best characteristics of multiple generations. **Roommagnet's** main objective is to bring professionals and pre-professionals, such as graduate students, international students, doctoral and nursing interns, and college students who are seeking affordable housing together with hosts who have extra room to share. Students can perform light housekeeping and chores in exchange for reduced rent, while hosts enjoy having help available while earning extra income from their living space.

Site Requirements :

1. To avoid losing an audience that may not possess a high technology literacy, the site should be easy to navigate and understand.
2. Safety is a top priority. Users will be required to submit a background check prior to using any **Roommagnet Pro** features.
3. The website should allow young professionals to find affordable housing without sacrificing their privacy or identity.
4. **Roommagnet** makes the most income from initial users, so the site should be designed to appeal to interests, and convince new users to signup.





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HOME PAGE

OVERVIEW

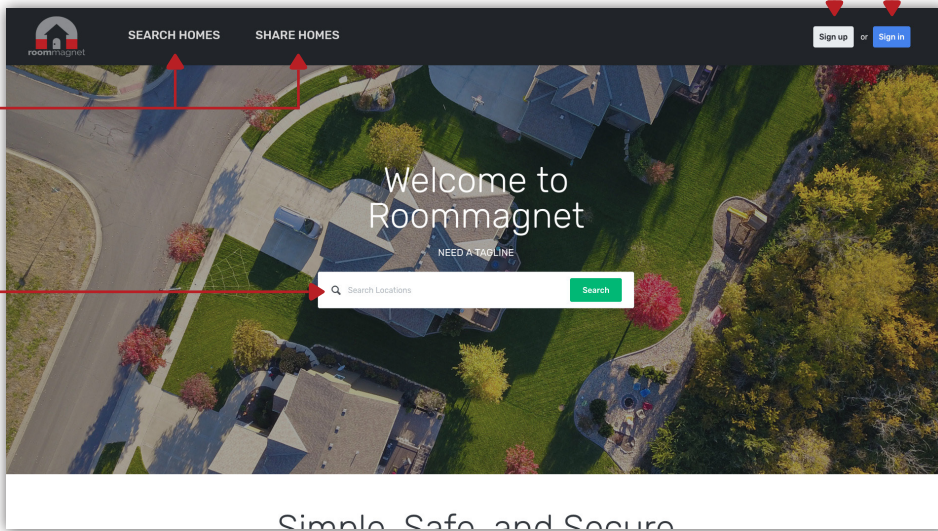
The screenshot shows the Roommagnet homepage layout. At the top, there is a navigation bar with the Roommagnet logo, 'SEARCH HOMES', 'SHARE HOMES', and 'Sign up' or 'Sign in' buttons. The main hero section features an aerial view of a residential neighborhood with the text 'Welcome to Roommagnet' and a search bar. Below this is a section titled 'Simple, Safe, and Secure' with three icons: 'Simple Process', 'Safe Interactions', and 'Security Enhanced', along with a 'Get started now!' button. The next section is 'An exciting new way' with the subtext 'Sharing your home' and a list of benefits: 'Learn a new language', 'Get help around the house', and 'Gain extra income'. To the left of this is an image of a white house. Below that is 'Find your new home' with the subtext 'Choose from various locations' and a list of benefits: 'Live close to work or campus', 'Have an in-home companion', and 'Learn a new skill'. To the right is an image of two people sitting on a couch. A testimonial section follows with a circular profile picture and the text: 'Roommagnet helped me meet Megan, who was willing to drive me to my doctor's appointments in return for a discount on rent. Thanks RoomMagnet! - Linda Johnson, Roommagnet Host'. The 'Roommagnet Blog' section contains three article cards: 'The HostWay - Volume 4', 'The wheels on the bus', and 'To be or not to be ... comfortable'. The footer includes the Roommagnet logo, a 'Navigate' menu (Home, Search Locations, Save Inquiry, Login, Signup), a 'Community' menu (Contact Us, FAQs, About Us), and a copyright notice '© 2019 Roommagnet'.



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HOME PAGE

MAIN HEADER + INTRO SECTION



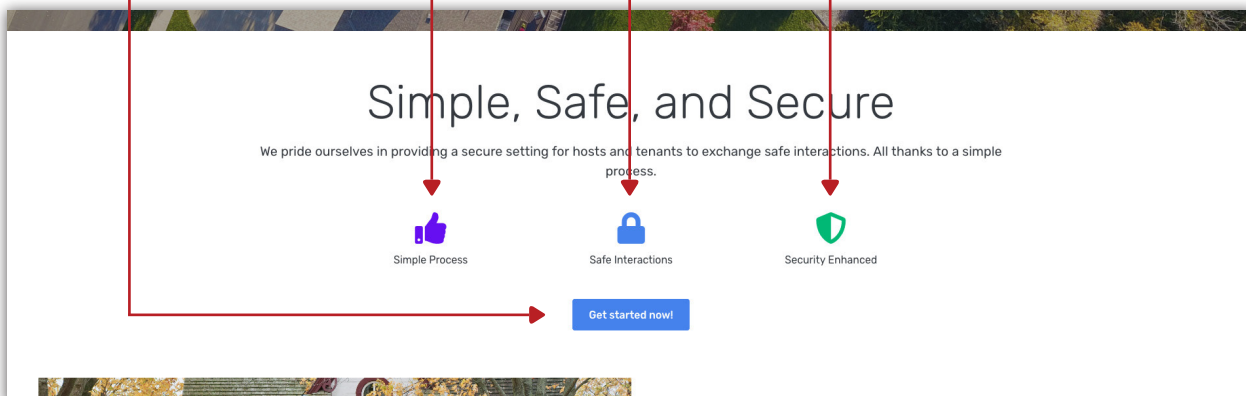
Search function let users search properties in specific locations

"Sign up" and "Sign in" buttons direct users to onboarding and login processes respectively

"Search Homes" tab directs users to search page. "Share Homes" tab directs users to onboarding or login process

Users are directed to begin onboarding process or login to account

Intro Section emphasizes the three main priorities of Roommagnet



HOME PAGE

BENEFITS + ROOMMAGNET BLOG

The screenshot displays two main sections. On the left, under the heading "Find your new home", it lists benefits for tenants: "Choose from various locations", "Live close to work or campus", "Have an in-home companion", and "Learn a new skill". On the right, under the heading "An exciting new way", it lists benefits for hosts: "Sharing your home", "Learn a new language", "Get help around the house", and "Gain extra income".

List of reasons to become a Roommagnet host

List of reasons to become a Roommagnet tenant

Roommagnet blog provides articles for tenants and hosts. Provides insights to living with a different generation

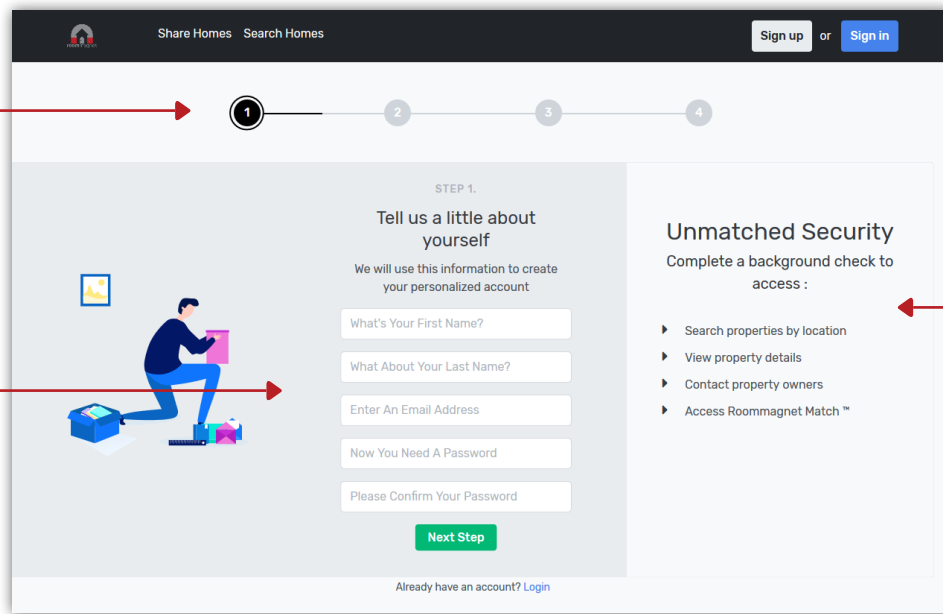
The screenshot shows the "Roommagnet Blog" section with a "View all" button. It features three article cards:

- The HostWay - Volume 4**: How to ensure your privacy and the privacy of your tenant. By Marsha Miller, 28th February 2019 - 4 min read.
- The wheels on the bus**: 12 reasons to use public transportation. By Briana Washington, 29th February 2019 - 3 min read.
- To be or not to be ... comfortable**: How to make someone else's space your own. By Lucas Martinez, 24th February 2019 - 2 min read.



ONBOARDING

FORM 1 & 2

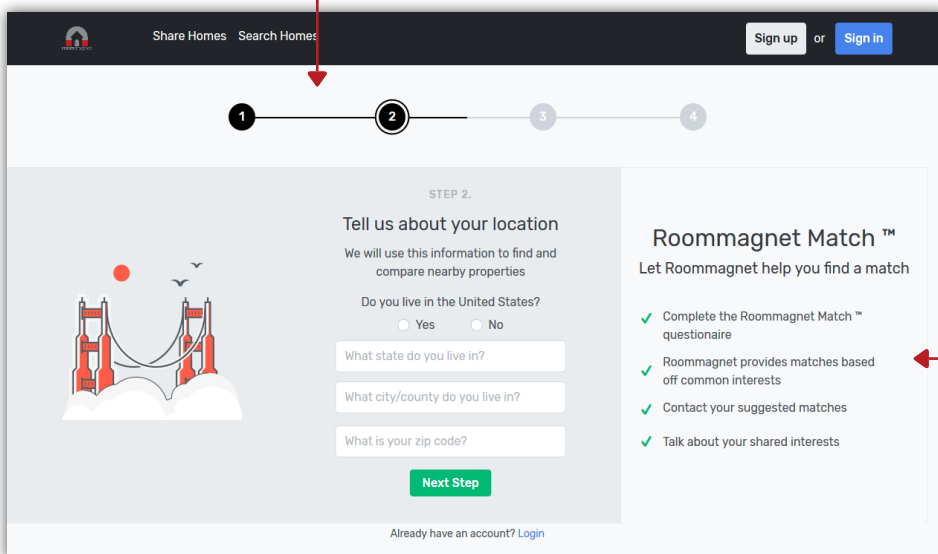


The screenshot shows the first step of the onboarding process. At the top, there is a navigation bar with 'Share Homes' and 'Search Homes' links, and 'Sign up' or 'Sign in' buttons. Below the navigation bar is a progress bar with four steps, where step 1 is highlighted. The main content area is titled 'STEP 1. Tell us a little about yourself'. It includes a sub-header 'We will use this information to create your personalized account' and a list of input fields: 'What's Your First Name?', 'What About Your Last Name?', 'Enter An Email Address', 'Now You Need A Password', and 'Please Confirm Your Password'. A green 'Next Step' button is at the bottom. To the right, there is a section titled 'Unmatched Security' with the sub-header 'Complete a background check to access :'. It lists three benefits: 'Search properties by location', 'View property details', and 'Access Roommagnet Match™'. A red arrow points from the 'Unmatched Security' section to the explanatory text on the right.

Users are prompted to provide Roommagnet with profile information

Information boxes show users benefits of using Roommagnet

Progress bar shows user on where they are in the onboarding process



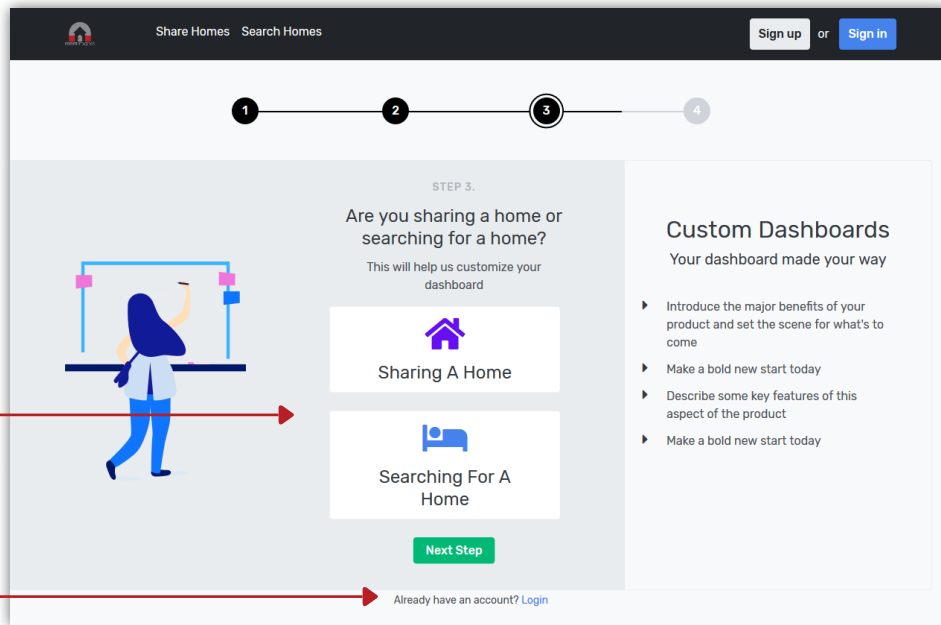
The screenshot shows the second step of the onboarding process. The progress bar at the top now has step 2 highlighted. The main content area is titled 'STEP 2. Tell us about your location'. It includes a sub-header 'We will use this information to find and compare nearby properties' and a question 'Do you live in the United States?' with radio buttons for 'Yes' and 'No'. Below this are three input fields: 'What state do you live in?', 'What city/county do you live in?', and 'What is your zip code?'. A green 'Next Step' button is at the bottom. To the right, there is a section titled 'Roommagnet Match™' with the sub-header 'Let Roommagnet help you find a match'. It lists three benefits with checkmarks: 'Complete the Roommagnet Match™ questionnaire', 'Roommagnet provides matches based off common interests', and 'Contact your suggested matches'. A red arrow points from this section to the explanatory text on the right.



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ONBOARDING

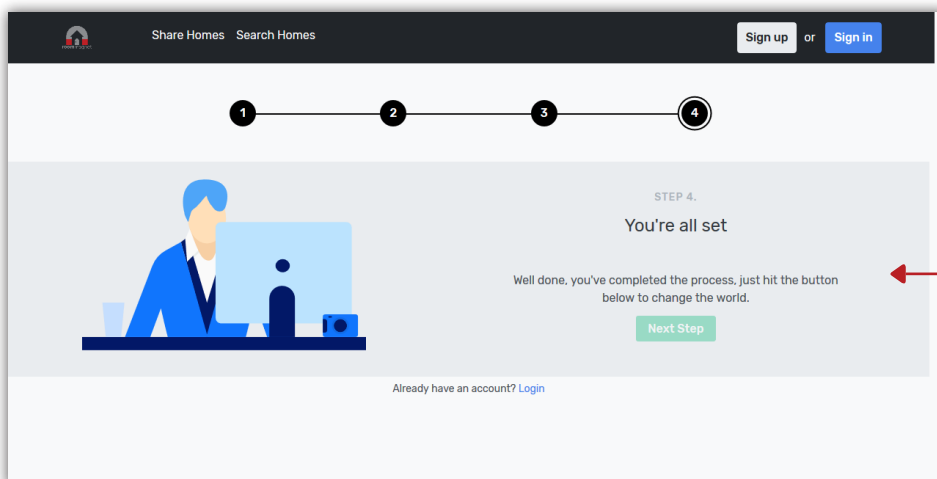
FORM 3 & COMPLETION PAGE



Users who have already created an account are prompted to move to the login page

Users are prompted to decide if they fit into a host or tenant role

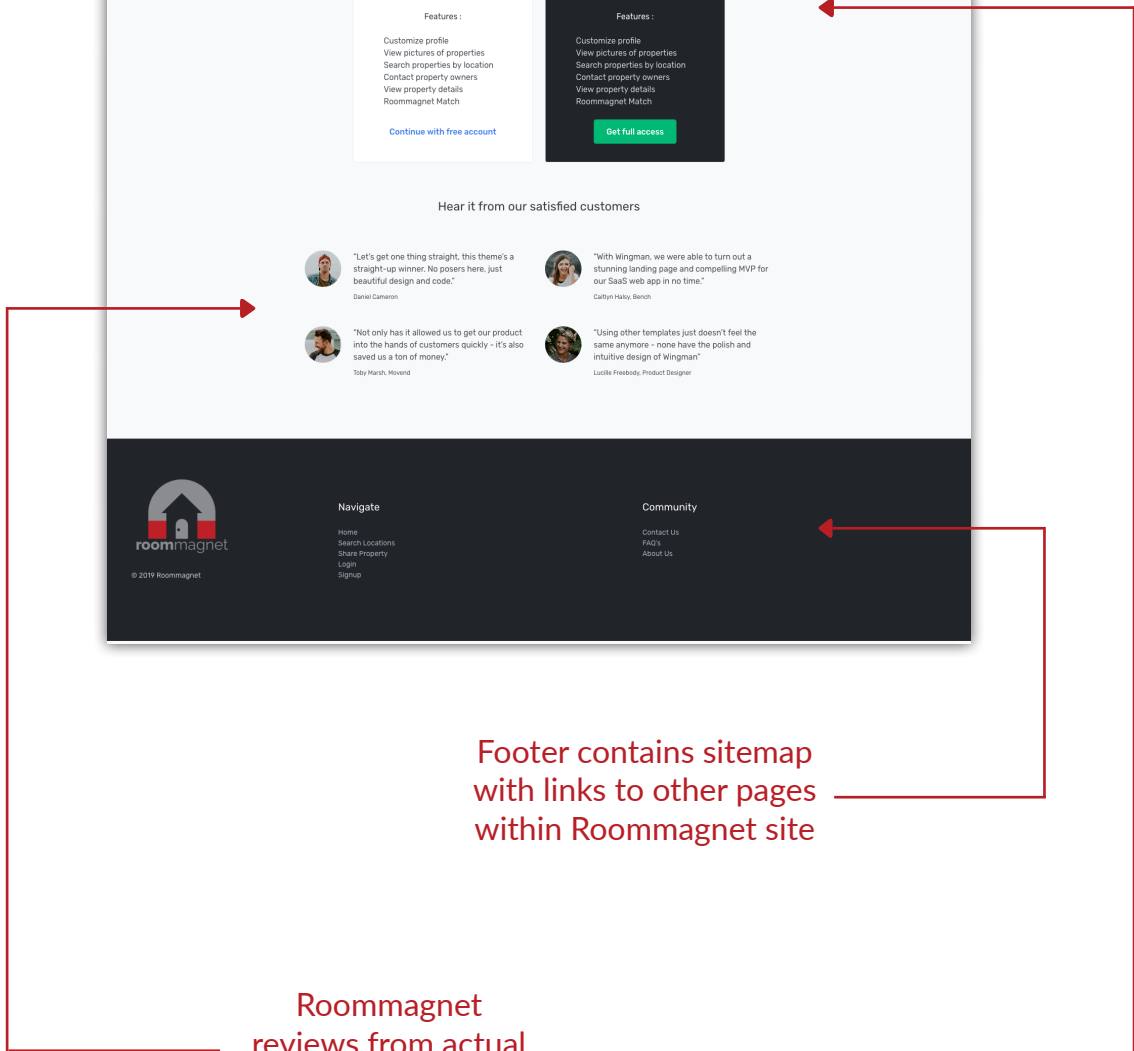
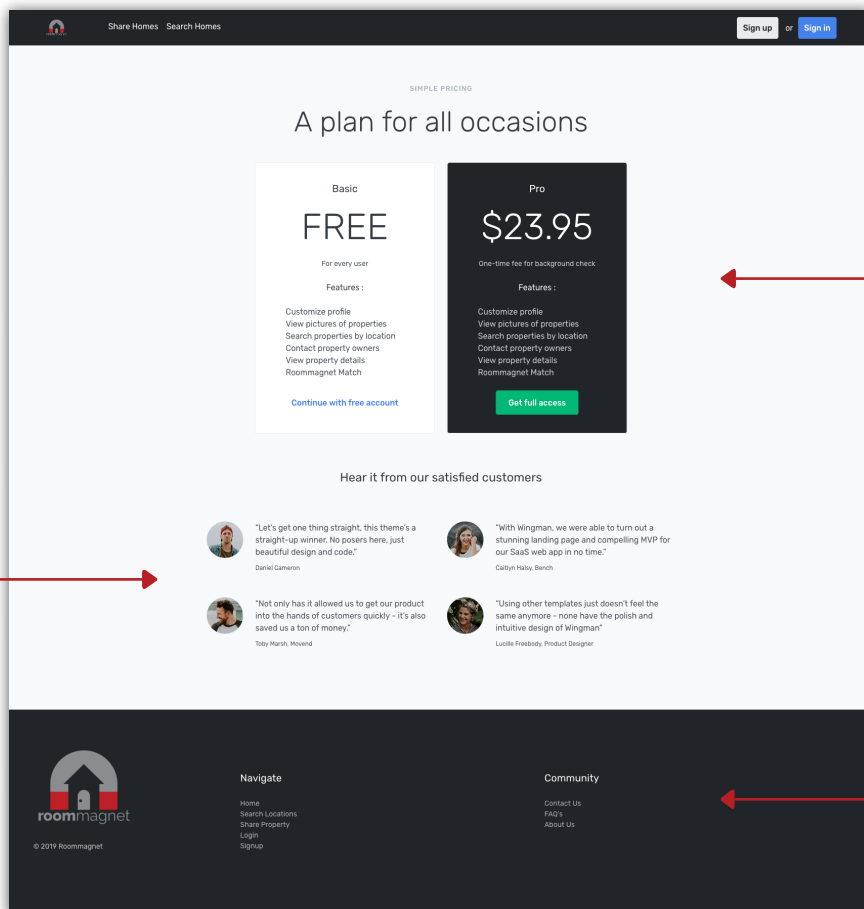
Completion page congratulates user on successfully creating an account and directs them to the pricing options





ONBOARDING

PRICING OPTIONS

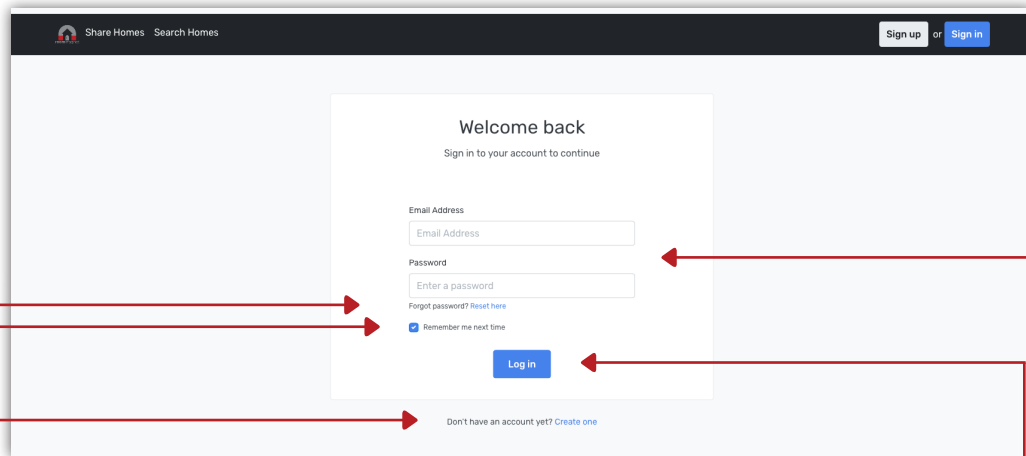


Footer contains sitemap with links to other pages within Roommagnet site

Users can choose between two membership options : Basic or Pro. Features of both options are provided



LOGIN PROCESS



Link to onboarding process
for users who have not
created an account

Login button takes
users to personalized
dashboard

“Remember me next time”
option to expedite login
process for returning members

Link to reset account
password in case it is
misplaced

Members are prompted
to enter their login info to
access dashboards



TENANT DASHBOARD

OVERVIEW

Share Homes Search Homes Sign up or Sign in

Lucas Cunningham
HOST, living and working in New York City

Next rent payment due January 1st

Messages
Payments
Video Chat

ROOMMAGNET
A common sense solution to your housing needs.
Feel free to drop us a line with further questions. One of our support staff will get in touch with you as soon as possible.
GET IN TOUCH >

DECEMBER

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Previous Next

Display for: Dec 2019

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Navigate
Home
Search Locations
Share Property
Login
Signup

Community
Contact Us
FAQs
About Us

Toolbar allows tenant to send messages, manage payments, or begin a video chat

Tenants can schedule meetings with the calendar tool

Notifications notify tenants of any upcoming due dates or requests from hosts

HOST DASHBOARD

OVERVIEW

Share Homes Search Homes Sign up or Sign in

Lucas Cunningham
HOST, living and working in New York City

Schedule plumber for December 25th

Messages
Payments
Video Chat

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Navigate
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Toolbar allows host to send messages, manage payments, or begin a video chat

Hosts can schedule meetings and address maintenance orders with the calendar tool

Notifications notify hosts of any upcoming due dates or requests from hosts

CONCLUSION

Roommagnet connects tenants that have limited financial capital with hosts who wish to monetize their extra living space by sharing their house. Tenants have the opportunity to assist hosts by performing small chores around the house in exchange for discounts on monthly rent payments. **Roommagnet** brings together two vastly different groups of people by providing a beautifully designed, fully functional digital platform that matches tenants with hosts, enabling them to develop a mutually beneficial relationship.

With **Roommagnet**, tenants can create an account, search properties, They can also message hosts, manage payments, file maintenance requests, and schedule meetings with hosts through the dashboard. With a **Roommagnet** account, hosts can list their property, communicate with prospective tenants, resolve maintenance issues, and trust that their security and peace of mind will be in good hands.

